How the Lender Partnership Works

Your name on every listing your agents win — and your contribution comes straight off their bill.

The agent's plan

- **$199 per month** after a **30-day free trial.**
- **The trial includes 2 full listing launches.** If an agent starts a third listing during the trial, a warning appears first: starting it ends the trial and begins paid billing. No surprises, ever.
- After the trial: **unlimited listing launches**, including up to 25 listing reels and 200 virtually staged photos per month.
- **Every launch includes** a listing web page, flyer, just-listed postcards — each one mailed to a household with that household's own unique QR code, so every scan in the report traces back to the exact address that received the card — an announcement email, reverse-prospecting emails to matching agents, social media posts, and a listing reel — each one carrying the agent's approved information block and yours, side by side.

How your partnership works

1. **You choose an amount** to contribute toward each partner agent's plan — any amount, your call.
2. **There is nothing for you to hand out and nothing to manage** — no codes, no links, nothing to keep up with. When an agent signs up, they simply name you as their lender partner.
3. **We apply your contribution on our end,** and your amount comes straight off the agent's bill. Example: the $199 plan minus your $75 contribution = $124 for the agent.
4. **Your approved information block** — name, company, phone, photo, NMLS number, and the Equal Housing mark — runs on every piece of every launch while your contribution is active.
5. **You can withdraw your contribution** at any time on **30 days' notice** to the agent. Their billing adjusts when the notice period ends.
6. **Agents can cancel their plan** on **15 days' notice.**

Built to stay on the right side of the rules

- Your contribution pays toward **real, co-branded advertising** that carries your brand. It is never a payment for referrals.
- Your approved information block is set up once and **approved by you** before anything goes out with your name on it.
- Postcard printing and mailing are separate, billed per card. You may fund part or all of a mailing if you want the wider reach.

Questions, or ready to set up your partnership? Book a free call:

https://calendar.app.google/HhzXM4nPxFT6m85x5 · Danny Emmett, (404) 771-8629